



MRPA Administrative Section Meeting

February 11, 2010

9:30 a.m.

Rambling River Center

325 Oak Street,

Farmington, MN 55024

Agenda

1. Introductions

2. Round Table – Hot Topic Discussions

- A. Evolution of Remote Operations: Warming House/Beach/Admission/Concession
- Staffed vs. No staff
 - Community Organizations running and maintaining
 - Permanent Building/Structure vs. Temporary/Seasonal Building/Structure
 - Concession vendor agreements
- B. Creative staffing: Administrative and Seasonal
- Budget restrictions causing roles and duties to change
 - Maintaining customer service levels with reduced personnel
 - Growing seasonal applicant pool with diverse ages and experience
 - More adults entering the seasonal work force – performance and retention

4. Administrative Section Work Plan and Updates

- A. Social Media Workshop Presented by Lee Aase; Manager of Syndication & Social Media for Mayo Clinic – March 4, 9:30 -12:00 noon. Bloomington Center for the Arts

5. MRPA Updates

- B. MRPA Board Update
- C. MRPA Staff Update – Michelle Snider
- 2010 MRPA Annual Conference – Mystic Lake Conference Center, Prior Lake, MN: Spring 2010
 - 2010 NRPA Annual Congress – Minneapolis, MN: October 26 – 30, 2010

6. Other Business – Tour of Rambling River Center

7. Adjournment – Next Meeting: May 13, 2010, Location to be determined

THANK YOU for attending.