

MRPA Programming Section Meeting

April 17, 2009

10:00am

Shoreview Community Center

“Hot Topic” and Discussion: Special Events: New Ideas, What is Successful, Issues and Liabilities.

Attendance:

Lisa Abernathy	Falcon Heights
Andy Soltvedt	New Brighton
Jason West	New Brighton
Jeremy Bailey	Shoreview
Lesley Young	Shoreview
Ann Scanlon	Shoreview
Sara Grant	Arden Hills
Margo Prasek	Fridley
Roxann Maxey	Roseville
Eric Boettcher	Roseville

Agenda:

Meeting was called to order by Andy Soltvedt at 10:15am

Welcome and Introductions

Additions to Agenda

Approval of the Minutes

- Motion made by Margo Prasek and seconded by Jeremy Bailey

MRPF- Jason West

- Jason spoke to the group regarding the Minnesota Recreation and Park Foundation and the benefits of becoming a member. A few highlighted benefits were: a good resume builder, opportunities for networking with seasoned professionals and new this year professional development grants that members have an opportunity to take advantage of. More information on this and how to become a member can be found on the MRPA website.

Topic Discussion: Special Events- New Ideas, Issues and Liabilities and What's Successful?

Topic Discussion

- Andy asked the group how cities are handling seeking sponsors for their special events. Are they hit up one time for all events or multiple times as an event approaches?
- Roxy reported Roseville has a sponsorship coordinator who handles all of the contacts with the businesses. Some businesses are hit up more than one and others just once.
- Lisa reported that Falcon Heights sends a letter to all businesses at the beginning of the year and then sends another letter later in the year to those businesses who did not sponsor or have not in the past.
- Sara Grant reported that Arden Hills has gotten donations for their Safety Camp from local restaurants- McDonalds and Old Dutch (chips).
- **Vendors at events?** Roxy reported that Roseville charges \$100 for a business to have a table at the event. Fridley has had Home Depot at some events but they were promoting an activity of some sort and not selling their products.
- Shoreview has different levels of sponsorships for the Slice of Shoreview event.

Professional Connections

- Nate Rosa will be going to Mankato Wednesday, September 9th to talk to classes and then attend the majors meeting in the afternoon.

Workshop Committees and Roundtables

- Summer Leadership Workshop- Lisa Abernathy passed out flyers to the group and reported that members should be receiving it by email as we get closer to the month of June. Fee is \$30 per person or sign up 4 or more people then it is \$25 per person. The Eagan Community Center will be hosting this summer's workshop. This year's theme is "It's your summer, go the whole nine yards!"
- Adult Sports Round Table- Date is set for Wednesday, May 20th from 9am-12pm at the Plymouth Creek Center in Plymouth. An informal setting to discuss and share ideas on enhancing and promoting adult sports leagues in your community. Cost is \$10 for a member and \$15 for a non member.

Updates

MRPA

- No update

Board Update:

- No update

The next Programming Section Meeting will be held Friday, May 15th at Freedom Park Neighborhood Center 2121 14th St. New Brighton, 55112.