

Athletic Management Network Meeting Minutes

Date: 7/19/22

Location: Zoom

Attendees:

Greg Simmons – Golden Valley	Bethani Gerhard – MRPA
Courtney John – Saint Paul	Luke Kegley – Maple Grove
Marvin Johnson – Anoka Hennepin	Chris Morrow – Maple Grove
Neil Breneman - Maplewood	Mike Ramirez – Brooklyn Park
Rachael & Eryn - Bloomington	Mitchell Czech – Chanhassen
Jaord Meyer - Duluth	

Meeting called to order by Greg Simmons at 10:33

Agenda Items:

- Brochure content deadlines
 - Fall due July 1, loading and proofing now
 - Make sure associations know to update you with website changes!
- Youth associations – summer wrap up
 - Business as usual around town
- Fall planning/numbers
 - Saint Paul – youth soccer up, no fall softball
 - Does anyone do fall playoffs? “God No” - Brooklyn Park. Yes, but it’s awful – Champlin
 - Softball usually 5-6 weeks in Fall
- Adult softball state tournaments
- MRPA Updates
 - Annual Conference – magazines coming this week, live on website.
 - Marketing Institute Sep 8, Emerging Rec Leaders Institute 2 training coming late September
 - Board going smoothly, no legislative updates besides mandated reporter being pushed off

Additions to Agenda:

- Sponsorships – who's making the money (City or association)
 - Maple Grove – associations put in capital on fields, so they can have banners and make the money off it. Written into contract.
 - Golden Valley/Chanhassen – banners can go back up during tournaments only
 - Brooklyn Park – has parameters to regular users/renters. Has start and end dates.

Next Meeting: August 16