

MINNESOTA RECREATION & PARK ASSOCIATION



Reach municipal park & recreation agency decision-makers!

2022 MAGAZINE DEADLINES:

Winter 2022 issue

Advertising deadline: January 6, 2022
Special section: Meeting & Event Spaces

Spring 2022 issue

Advertising deadline: March 10, 2022

Summer 2022 magazine issue

Ad deadline: June 10, 2022
Special section: 2022 Conference Guide

Fall 2022 magazine issue

Ad deadline: August 21, 2022
Special section: MRPA Agency Awards

MINNESOTA RECREATION & PARKS is a hyper-targeted magazine mailed quarterly to more than 850 Minnesota Recreation and Park Association (MRPA) park and recreation agency decision-makers and affiliates. It is also available to be read online at www.mnrpa.org/publications.

The publication features industry-relevant content related to management of parks, recreation programs, facilities, aquatics, athletic fields, courts, trails, nature centers, natural resources, and special events.

This valuable resource is read by municipal, county, and park district employees throughout Minnesota.

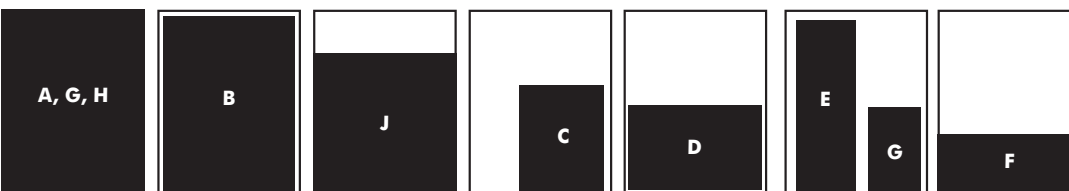
MINNESOTA provides an opportunity to market directly to municipal, county, and park district staff throughout Minnesota – teams who frequently need your products, services, and/or expertise.



ADVERTISING DIMENSIONS & RATES

	Width x Height	Corporate Member Rates				Non-Member	
		1 issue	2 issues	3 issues	4 issues	1-2 Issues	3-4 Issues
(A) Full page (with bleed)	8.5" x 11" (+.125" bleed)	\$975	\$925	\$900	\$850	\$1,100	\$1,000
(B) Full page (non-bleed)	7.5" x 10"	\$975	\$925	\$900	\$850	\$1,000	\$1,000
(C) 1/2 page island (NEW)	4.8375" x 5.75"	\$675	\$650	\$600	\$575	\$775	\$675
(D) 1/2 page horizontal	7.25" x 4.5"	\$675	\$650	\$600	\$575	\$775	\$675
(C) 1/2 page vertical	3.55" x 9.75"	\$675	\$650	\$600	\$575	\$775	\$675
(E) 1/3 page banner (with bleed)	8.5" x 3" (+.125" bleed)	\$575	\$550	\$500	\$475	\$650	\$600
(F) 1/4 page	3.55" x 4.5"	\$475	\$450	\$425	\$400	\$575	\$525
(G) Magazine inside front cover SOLD	8.5" x 11" (+.125" bleed)	\$1,100	\$1,075	\$1,000	\$975	\$1,500	\$1,400
(H) Magazine inside back cover SOLD	8.5" x 11" (+.125" bleed)	\$1,000	\$975	\$925	\$900	\$1,300	\$1,100
(I) Magazine back cover SOLD	8.5" x 8" (+.125" bleed)	\$1,275	\$1,225	\$1,175	\$1,100	\$1,575	\$1,475
(J) Far front (pages 5, 7 or 9)	8.5" x 11" (+.125" bleed)	\$1,100	\$1,075	\$1,000	\$975	\$1,500	\$1,400

*Premium ad spaces available on a first come, first served basis. For full page bleed ads, please keep all live content at least 3/8" in from edge of page.



ADVERTISING FORMAT

Ads must be sent as a print-ready pdf (300 dpi print setting, 10MB or smaller) to todd@pernstainer.com. For larger file transfer instructions or if you need design assistance, contact Todd Pernsteiner at 952-841-1111 or todd@pernstainer.com.

To advertise, contact Todd Pernsteiner at todd@pernstainer.com or (952) 841-1111.