

# Developing a High Trust Culture Seminar



## Virtual Education

10 to 11:30 a.m.

Thursday, December 9, 2021



**TRUST EDGE**  
LEADERSHIP INSTITUTE

Trust is a fundamental, bottom-line issue. Without it, leaders lose teams, salespeople lose sales, and organizations lose reputation, retention of good people, relationships, and revenue. But with trust, individuals and organizations enjoy greater creativity, productivity, freedom, and results.

Through Trust Edge Leadership Institute's industry leading research, The Trust Outlook®, and firsthand experience working with the world's highest performing organizations around the world, the organization has developed a framework that can be taught and consistently reinforced to build trust within your organization.



Join us from 10 to 11:30 a.m. Thursday, December 9 as Trust Edge Leadership Institute Senior Consultant, Michelle Backes, passionately shares the 8-Pillar Framework, as well as practical strategies and tools for developing a high trust culture in your work and life.

Backes is a senior consultant at Trust Edge Leadership Institute where the mission is to develop trusted leaders and organizations. She is also WNBA chaplain of the Minnesota Lynx, an educator, and mentor to many.

With facilitators on six continents, Trust Edge Leadership Institute advises everyone from FedEx, Toyota and global governments to the New York Yankees, Bayer, and Delta Airlines. The organization invented the Enterprise Trust Index™ and annually produces one of the nation's foremost trust studies: The Trust Outlook™.

---

## MRPA Developing a High Trust Culture Seminar 2021

Registration Form *Register by December 3, 2021*



Agency Name: \_\_\_\_\_

Participant(s) Names and Email Addresses:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Agency Registration Total (includes .15 CEUs)

Number of MRPA members \_\_\_\_\_ x \$49 for seminar ..... \$ \_\_\_\_\_

Number of MRPA non-members \_\_\_\_\_ x \$89 for seminar ..... \$ \_\_\_\_\_

### Payment Method

- Check Enclosed or Requested. Make checks payable to MRPA.  
Email form to gerhard@mnrpa.org or  
Mail form and payment to: MRPA • Attn: Trust Seminar • 200 Charles Street NE • Fridley, MN 55432
- Visa or Mastercard at mnrpa.org